In order to address the principle of targeting consultations, in addition to publicly advertising the consultation, officers consulted the following people and organisations directly:

- (1) Town centre residents and businesses in the policy area (The Parade between its junctions with Rickmansworth Road and Bentine Lane
- (2) Watford Borough Council's Events Team
- (3) Watford Borough Council's Community & Environmental Services (as contract managers for Watford Market)
- (4) Watford Borough Council's Transport & Infrastructure Team
- (5) Watford BID
- (6) Hertfordshire Constabulary
- (7) Hertfordshire County Council (as Highways Authority)
- (8) All consent holders issued a consent under the current policy